



Fostering Internationalization of Montenegrin HEIs through strategic planning-IESP

Strategic Internationalisation Seminar: Good practices from the University of Cadiz – Virtual Tour Webinar.

WP1: Preparation

DEV1.2: Benchmarking of internationalisation criteria

DEV1.1: (additional) Review of EU HEIs model of internationalization.

Dates: July 24th 2020.

Proposed schedule:

Short presentations ("pills") of 40 minutes: each pill will follow a general scheme of 20 minutes of presentation and 20 minutes of discussion & questions. After each presentation there will be a short break of 5 minutes.

The session will be divided in two parts:

- the European University and CeiMar cases study
- the Vicerrectorate of Internationalisation

Proposed time table: Morning 9:00 - 14:00

Target audience: academic and administrative responsible of internationalisation in each Montenegrin partner.

Maximum placements: 20

Expected number: 3 attendants per each MNE Universities and Institutions (15 representatives).

Technical support

The virtual tour will use the Google Meet tool. The virtual room will be sent to all partners 48 h before the date and the coordinator from Cadiz will check the room with a representative of each partner the day before (Thursday, 23th.)

Proposed agenda:

July 24 th .	
9:00	Opening of the virtual room.
09.15	Welcoming to the attendants and introduction to the Seminar by the coordinator
	from UCA_E (Prof. Juan Carlos García Galindo)
09.20	Introductory remarks: "The internationalisation strategy at UCA in the period
	2011-2019. Strategic planning and results".
	Prof. Juan Carlos García-Galindo.





9:45	"The European University of the Seas (SEA-EU): a new model in the context of the
	European Universities programme".
	Prof. José María Muñoz-Cueto. General Coordinator of The European University of
	the Seas (SEA-EU).
10:05	Discussion. Analysis of the strategy of SEA-EU. Possible cooperation models and
	impact on internationalisation planning of MNE HEIs.
10:20	Break.
11:15	"Key Factors in the internationalisation process. Internationalisation at home".
	Prof. Laura J. Howard. Director of Internationalisation of Education, SEA-EU
10:50	Discussion. Analysis. Impact of internationalisation at home policies in the
	internationalisation planning of MNE HEIs.
11:10	Break
10:30	"CEI.MAR. The International Campus of Excellence in Marine Science Cei·Mar". The
	Cei·Mar as a model of smart specialisation as a successful case-study.
	Prof. Juan José Muñoz Pérez. Coordinator of the Global International Campus of
	Excellence in Sea Studies-Cei.Mar.
11:35	Discussion. Analysis of the strategy of SEA-EU. Possible cooperation models and
	impact on internationalisation planning of MNE HEIs.
11.55	Break
12:00	Vice-Rector of Internationalisation of UCA_E
	Prof. Rafael Jiménez Castañeda
	The new priorities of internationalisation at UCA_E: brief remarks on
	Internationalisation strategy and introduction of his team.
12:10	The importance of Modern Languages in the internationalisation. The Centre of
	Modern Languages at UCA_E: managing, international summer schools,
	international perspective and exposure, attraction of International students.
	Prof. Javier de Cos Ruiz, General Director of Linguistic Politics and Language
	Centre.
12:30	Discussion. Analysis of CSLM model. Possible cooperation models and impact on
	internationalisation planning of MNE HEIs.
12:50	Break
13:00	The Unit of Support to International Projects. Support in the preparation, follow-
	up and managing of Erasmus and other international cooperation projects.
	Mr. Javier Izquierdo Antón. Director of Projects and International Networks.
	The Unit of Cooperation for the Develpoment.
	Speaker to be defined.
13:20	Discussion. Analysis of models and use on internationalisation planning of MNE
	HEIs.
13:40	Final remarks by the UCA_E coordinator.
13:50	End of the Virtual Tour.