



## Fostering Internationalization at Montenegrin HEIs through Efficient Strategic Planning – IESP

<b>Title of Work package</b>	<b>WP 1: Identification of internationalization models and development of Guidelines for Effective and Efficient Internationalization model at Montenegrin HEIs</b>
<b>Activity no.</b>	<b>Prep. 1.2 Benchmarking of internationalization criteria</b>
<b>Title of outcome</b>	<b>Report on the Virtual visit to the University of Cadiz</b>
<b>Activity date</b>	<b>July 24, 2020</b>
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The Virtual visit is one of the tasks within the WP1 **Benchmarking of internationalization criteria** aiming to identify appropriate model of internationalization for Montenegrin HEIs and to develop guidelines for its effective and efficient implementation. This task is a continuation of scanning the EU HEIs internationalization models of legal and administrative framework, with aim to get insight of EU HEIs knowledge, experiences and expertise in field of internationalization.

The virtual tour webinar was organized by the University of Cadiz in order to get insight into the best practices of this university when internationalization is concerned.

The webinar was organized in the form of short presentations of 40 minutes including a general scheme of 20 minutes of presentation and 20 minutes of discussion and questions. The session was divided in two parts:

- the European University and Ceimar cases study
- the Vicerectorate of Internationalisation

The target audience of the webinar were academic and administrative staff responsible of internationalisation at each Montenegrin partner.

After the official opening of the virtual tour and welcome address to the participants by the project coordinator from the University of Cadiz (UCA) by prof. **Juan Carlos Garcia Galindo** some





introductory remarks were given on the internationalization strategy at UCA in the period 2011 – 2019 with the focus on the strategic planning and results. An overview was given of the context where UCA is moving and how they are facing the internationalization process. Strategic plan was explained with the main focus of smart specialization, geographical priorities and the reasons why they were chosen such as proximity to Africa and the position of crossroads for a long time serving as the port of Spain to South America. The implications of these factors for internationalization were discussed. The close links between the 4 campuses and the province, which they serve were also presented.

In the year 2014 UCA started preparation of the Strategic plan for 2015-2020, which was a bottom up plan approved by the Senate based on the swat analysis and on smart specialization. Internationalization is not only about mobility but also about researcher, innovation, technology transfer. The participatory preparation process including academic and administrative staff and students was explained as well as the manner in which the yearly progress of the report is monitored based on 151 indicators. Identification of the critical factors for success was emphasized.

The European University of the Seas (SEA-EU) is a new model in the context of the European Universities programme. It was presented by Prof. José María Muñoz-Cueto. General Coordinator of the European University of the Seas (SEA-EU). SEA-EU European university is coordinated by UCA – with partner universities from France, Germany, Poland, Croatia and Malta, all partners being coastal universities. The idea is to join all the seas of Europe. Teaching, research and innovation in maritime disciplines is the strength of all universities. The long term ambition is to extend the university to all disciplines. In addition to six universities, it includes 52 associates- research centres, enterprises, cities, port authorities, NGOs. The main aim is to reinforce European identity through Education and culture. In the long term the European Universities should have their own Statute like a federal university.

Next the International Campus of Excellence CEIMAR was presented as a model of smart specialisation and a successful case-study by Prof. Juan José Muñoz Pérez, Coordinator of the Global International Campus of Excellence in Sea. It is a strategic partnership of Universities, R+D+I centres and relevant companies with large background as academic, scientific, cultural, research, and innovative point of knowledge, promoting training and research of excellence in marine-maritime field contributing to the knowledge transfer. It is focused on an international campus concept fostering the academic, research and social cooperation.

The main Ceimar activities were presented: teaching improvement, research and transfer of knowledge and campus transformation and dissemination. Ceimar is characterized by a multidisciplinary approach in 6 areas of specialization: knowledge of the sea, resources of the sea, management of the sea, engineering and the sea, cultural value of the sea and health and the sea thus it connects natural, biological, social science, engineering and technology, humanities and health sciences. The Ceimar strengths were emphasized including more than 200 research groups and more than 1,300 researchers. Impressive results with regard to research and transfer, European projects, national projects, scientific papers per year, postdoctoral fellows were shown.

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Key Factors in the internationalisation process was the presentation of Prof. Laura J. Howard, Director of Internationalisation of Education. An overview of the broad process of internationalization was given, with focus on particular factors that contribute to its success. How to move away from considering only mobility of students and staff to extending the process to include various initiatives and target different aspects of university functioning was discussed, with concrete examples from the University of Cadiz. Internationalization at home was pointed out as of particular importance.

Development Cooperation Office presented the way in which they promote initiatives and programs related to Development Cooperation both within the University and in the framework of its external action and how they channel and support the initiatives in the field of Cooperation in the university community.

The importance of Modern Languages in the internationalisation was presented by the Centre of Modern Languages at UCA. The centre manages international summer schools, international perspective and exposure and attracts international students.

The meeting was concluded by an analysis of the strategy of SEA-EU and possible cooperation models and impact on internationalisation planning of Montenegrin HEIs.

**3<sup>rd</sup> June 2020 10.00 – 12.00**

### **List of participants**

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