

# Fostering Internationalization at Montenegrin HEIs through

# **Efficient Strategic Planning – IESP**

Title of Work package	WP2: Capacity Building for Internationalization through staff training and equipment upgrade
Activity no.	Dev. 2.2 Development/Redesign of English web sites of Montenegrin HEIs
Title of outcome	Report on development/redesign of English web sites of Montenegrin HEIs
Activity date	March 2020 – April 2021
Authors	Ana Dragutinović

In order to support internationalization at Montenegrin HEIs, existing English versions of web sites have been modernised and redesigned in line with those at EU HEIs. Web sites will be maintained for a lifetime of the project and afterwards.

The University of Montenegro conducted procurement procedure for subcontracting the development of new web site. Procurement was successful, and one bidder was chosen to develop the web site. The process was successfully completed and the new web site was launched in April 2021.

Web portal of University of Montenegro and its units was redesigned. Design of pages was integrated with backend of portal. English part of the web site was designed with special attention.

eStudent part of the web site in newly built part. It covers all necessary reports for students (programs, courses, exams ...) and links to students email and distance learning center.

Frontend is built with HTML, CSS and Javascript and backend uses php and various api functions. Data is stored in Oracle and Postgresql databases.



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## Univerzitet Crne Gore

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-through Efficient Strategic Planning – IESP Project no. 609675-EPP-1-2019-1-ME-EPPKA2-CBHE-SP University of Montenegro, Cetinjska 2, Podgorica, Montenegro

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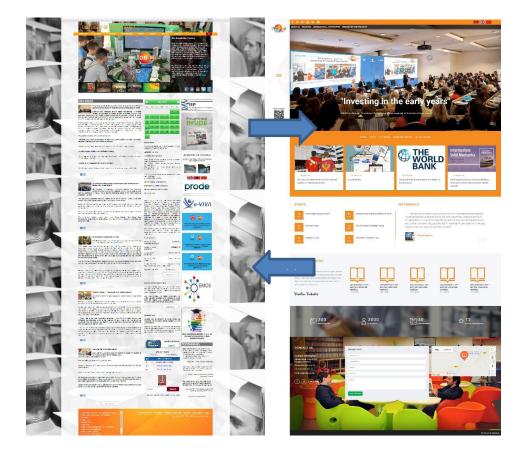
At the University Donja Gorica a re-design of the existing web site has been finalised (without engaging external service provider), which included the following:

- Redesign of the visual layout which is much more user friendly;
- Enriching content with certain new drop-down menus;
- Improving the optimization of the mobile phone version

The content of the drop-down menu related to research and projects has been increased, with short descriptions of projects confirming the University's references in international projects, general video content about the University has been translated, testimonials of international students have been added as well as info graphics which refers to UDG.

The University of Donja Gorica website was created in Chinese language, which is not of the same content as the one in mother tongue and English (*it is only informative in the context of future and positive experiences of the existing cooperation with Chinese higher education institutions*).

The University of Donja Gorica brochure has been created and posted on English version of website.



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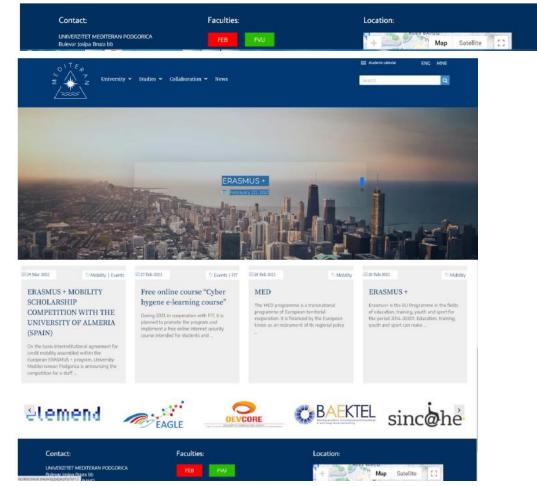
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For the University Mediterranean a structure of the new version of the web site was adopted and the procedure for procurement of service provider was completed. Following these activities the new web site was completed. The focus of the web-site is on **internationalization and international cooperation. There is streamlining access** to the information (anyone could find whatever they needed in no more than three clicks). The website supports **responsive technologies** that enable the website's functionality on various devices (phones, tablets, laptops, etc.) regardless of their resolution and orientation.

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Society and economy Networks and associations	Meditemanean University has been continuously improving student and staff mo programs, such as 'Erasmus Mundus, Erasmus'e, EUROWEB, SUNBEAM, CEEPUS	
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	The University gives priority to internationalization in the areas of: student, staff, research cooperation.	, and researcher mobilities, study and teaching activities, and



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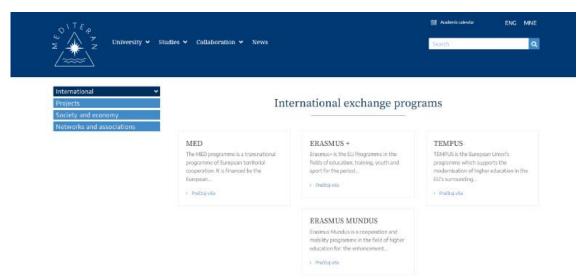


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