



Faculty of Culture and Tourism
University of Donja Gorica

COURSE CATALOGUE

Master Studies

Project no. 609675-EPP-1-2019-1-ME-EPPKA2-CBHE-SP

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ABOUT THE FACULTY

The Faculty of Culture and Tourism was founded in 2014 as part of the University of Donja Gorica. Within the Faculty, three study programs have been accredited: *Culture and Tourism*, *International Studies for Hospitality and Management-Vatel* and *Chinese Studies*.

STUDY PROGRAM CULTURE AND TOURISM

This study program represents a symbiosis of different scientific and artistic disciplines in order to acquire students knowledge, skills and competencies that are necessary for modern labor market needs.

The concept of the curriculum is such that the emphasis is placed, on the one hand, on tourism from the point of view of national, cultural and sustainable economic development, and on the other hand on culture and creative industries, which are one of the fastest growing sectors and one of the key drivers of progress of the economies of the most developed countries of the world.

This study program is realized in cooperation with the University of Pula, which has a long and successful tradition regarding the implementation of this interdisciplinary study.



CULTURE AND TOURISM

I semester			
Course	ECTS	Status	No of classes (per week)
Entrepreneurship	8	Obligatory	2+1
Culture and Globalization	8	Obligatory	2+1
History of Art of Montenegro	8	Obligatory	2+1
Intangible Cultural Heritage	6	Elective	2+0
Cultural and Creative Industries I	6	Elective	2+0
Sociocultural Anthropology	6	Elective	2+0
Chinese History and Religion	6	Elective	2+0
II semester			
Travel Literature	8	Obligatory	2+1
Ethnography of the Mediterranean	8	Obligatory	2+1
Cultural Heritage in the Function of Tourism Development	8	Obligatory	2+1
History and Geography of Montenegro	6	Elective	2+0
Museums and Tangible Cultural Heritage	6	Elective	2+0
Cultural and Creative Industries II	6	Elective	2+0
Chinese Art and Literature	6	Elective	2+0

III semester			
Course	ECTS	Status	No of classes (per week)
Project Management	8	Obligatory	2+1
Cultural Tourism	8	Obligatory	2+1
Information and Communication Technologies in Culture and Tourism	8	Obligatory	2+1
Planning and Organization of Cultural Events	6	Elective	2+0
Creative industries III	6	Elective	2+0
Anthropology of Travel and Tourism	6	Elective	2+0
Chinese Society and Culture	6	Elective	2+0
IV semester			
Master Thesis	30	Obligatory	

CULTURE AND TOURISM

I semester

Course	ECTS	Status	No of classes (per week)
Entrepreneurship	8	Obligatory	2+1
Culture and Globalization	8	Obligatory	2+1
History of Art of Montenegro	8	Obligatory	2+1
Intangible Cultural Heritage	6	Elective	2+0
Cultural and Creative Industries I	6	Elective	2+0
Sociocultural Anthropology	6	Elective	2+0
Chinese History and Religion	6	Elective	2+0
Total number of ECTS	30		

Course Description

Entrepreneurship

Code: FKT4P

Status: Obligatory Semester: I

ECTS: 8

Faculty

Faculty of Culture and Tourism

Study program

Culture and Tourism

Level of study

Master

COURSE DESCRIPTION

The subject of this course is entrepreneurship, which is defined as the ability of an individual to turn their ideas into actions. Emphasis is placed on creativity, innovation and willingness to take risks, as well as encouraging the individual's ability to plan and manage projects to achieve goals. The study of the subject includes: personal development of the student (building self-confidence, motivation, strengthening the entrepreneurial way of thinking, strengthening the desire for achievement and inspiration for action); business development (basics of technical and financial literacy so that the student would be able to think about self-employment); development of entrepreneurial skills (networking, creative problem solving, searching for opportunities, presentation skills, leadership skills, cooperation with the environment, knowledge of local cultural norms and their impact on entrepreneurship, business plan development, etc.).

LEARNING OUTCOMES

Upon the completion of this course, student will be able to :

- discuss and critically analyze the concept of entrepreneurship;
- improve entrepreneurial knowledge, skills and competences that can be applied in all areas of life
- identify and generate business ideas;
- implement advanced steps in business planning;
- apply adequate methodology when creating a business plan;
- base the development of entrepreneurship on innovation;
- implement entrepreneurial culture in their I business.

GRADING SYSTEM

Activity	points	Grades	
Midterm exam I	10	90-100	A
Midterm exam II	10	80-89	B
Case study		70-79	C
Seminar papers	30	60-69	D
Projects		50-59	E
Homework	10	Less than 50	F
Other (please specify)			
Final Exam	40		
Total	100		

LITERATURE

- Vukotić, Veselin, *Psihofilozofija biznisa*, Preduzetništvo i biznis, CID, Podgorica, 2003.
- Hisrich, R.H., Peters, M. P., Shepherd D. A. *Poduzetništvo*, McGraw-Hill, Irwin / Mate, 20
- Vukotić, V., Ivanović, P., Ostojić, D., *Kako uraditi biznis plan*, Podgorica, Centar za preduzetništvo, 2000.

Course Description

Culture and Globalization

Code: FKT4KG

Status: Obligatory

Semester: I

ECTS: 8

Faculty

Faculty of Culture and Tourism

Study program

Culture and Tourism

Level of study

Master

COURSE DESCRIPTION

The aim of this course is to introduce students the main terms and phenomena regarding culture and globalization. The main topics that will be analyzed are: Before global: Colonialism; Before global: Modern; Culture of logic; Cultural uses; Culture and creativity; Global feminism; Art and global capitalism; Music and global capitalism; Cultural and global changes; Global cities; Culture of migrants etc.

LEARNING OUTCOMES

Upon the completion of this course, student will be able to:

- apply the main terms in the field of culture and globalisation
- analyse and critically discuss the concepts of culture and globalization
- critically review and discuss the main phenomena in culture and globalisation
- analyse the complex relationship between culture and globalisation

GRADING SYSTEM

Activity	points	Grades	
Midterm exam I		90-100	A
Midterm exam II		80-89	B
Case study		70-79	C
Seminar papers	30	60-69	D
Projects	20	50-59	E
Homework	10	Less than 50	F
Other (please specify)			
Final Exam	40		
Total	100		

LITERATURE

- Castells, Manuel, *Networks of Outrage and Hope*, Polity Pres, Cambridge, UK, 2012.
- Flew, Terry, *Global Creative Industries*, International Journal of Communication, Polity, Cambridge, UK, 2013.
- Joselit, David, *After Art*, Inderpal Grewal, Transnational America, 2012.
- Kun, Josh, Montezemolo, Fiamma, *Tijuana Dreaming: Life and Art at the Global Border*, 2012.
- Martinez, Oscar *La Bestia*, Junot Diaz, Premio Pulitzer, 2008.

Course Description

History of Art of Montenegro

Code: FKT4IUCG

Status: Obligatory

Semester: I

ECTS: 8

Faculty			
Faculty of Culture and Tourism			
Study program			
Culture and Tourism			
Level of study			
Master			
COURSE DESCRIPTION			
The course will introduce the main characteristics of particular epochs in history of art of Montenegro, with special focus on literature, architecture, sculpture, painting, applied arts etc. The course will include the analysis of the Montenegrin masterpieces of art. Special accent will be put on models of valorisation of art heritage in tourism development of Montenegro.			
LEARNING OUTCOMES			
Upon completion of this course, students will be able to:			
<ul style="list-style-type: none">○ apply historical classification in the history of arts○ analyse the main epochs in Montenegrin history of arts○ briefly describe and analyse the main characteristics of particular epochs and their literature, architecture, sculpture, painting and applied arts;○ identify and elaborate the most important masterpieces of Montenegrin art○ Identify the possibilities of adequate valorisation of arts heritage for tourist development.			
GRADING SYSTEM			
Activity	points	Grades	
Midterm exam I	30	90-100	A
Midterm exam II		80-89	B
Case study		70-79	C
Seminar papers	20	60-69	D
Projects		50-59	E
Homework	10	Less than 50	F
Other (please specify)			
Final Exam	40		
Total	100		

LITERATURE

- Janson, A. F., Janson H.W., *History of Art*, Thames and Hudson, UK: 2001
- Gombrich, E.H., *Umjetnost i iluzija*, Nolit, Beograd, 1984.
- Lucie-Smith, E., *Dictionary of Art Terms*, Thames & Hudson Ltd, London, 1984.
- Wölfflin, H., *Temeljni pojmovi povijesti umjetnosti*, Institut za povijest umjetnosti i Kontura, Zagreb, 1998.
- Wölfflin, H., *Tumačenje umjetničkih djela, u: Ideal, forma, simbol*, Institut za povijest umjetnosti, Zagreb, 1995.
- Pointon, M., *History of Art, A Student's Handbook*, Routledge, London-New York 1997.
- Arnhajm, R., *Umetnost i vizualno opažanje*, Nova verzija, Univerzitet umetnosti u Beogradu, 1987.
- *Umjetnost* (leksikon, ur. Jadranka Damjanov), Panorama, Zagreb, 1967.
- Horvat Pintarić, V., *Svjedok u slici*, Matica Hrvatska, Zagreb, 2001.

Course Description

Intangible Cultural Heritage

Code: FKT4NKB

Status: Elective

Semester: I

ECTS: 6

Faculty			
Faculty of Culture and Tourism			
Study program			
Culture and Tourism			
Level of study			
Master			
COURSE DESCRIPTION			
<p>In this course, students will learn how to recognize, argue, define and critically interpret the most important issues of intangible cultural heritage. The program is tailored to integrate customs, traditions, social status, culinary practices and tools, ceremonies, values and further qualities of “immaterial” cultural goods. The different course units encourage in-depth consideration and study of the notion of Intangible Cultural Heritage, the 2003 UNESCO convention, different policies concerning intangible heritage, the ICH classification system, intangible heritage inventories and ICH research programmes.</p>			
LEARNING OUTCOMES			
<p>Upon the completion of this course, student will be able to:</p> <ul style="list-style-type: none"> ○ identify and recognize the main elements of intangible cultural heritage ○ recognize, argue, define and critically interpret the most important issues of intangible cultural heritage. ○ apply ICH classification system ○ elaborate different conventions concerning intangible heritage ○ critically discuss intangible heritage inventories and ICH research programs. 			
GRADING SYSTEM			
Activity	points	Grades	
Midterm exam I	20	90-100	A
Midterm exam II	20	80-89	B
Case study		70-79	C
Seminar papers		60-69	D
Projects	20	50-59	E
Homework		Less than 50	F
Other (class activities)			
Final Exam	40		
Total	100		

LITERATURE

- Stefano, L.M., Davis, M.C., P., *Safeguarding Intangible Cultural Heritage (Heritage Matters,)* Boydell Press, 2012
- Petrillo, P.L., *The Legal Protection of the Intangible Cultural Heritage A Comparative Perspective*, Springer, 2019.

Course Description

Cultural and Cultural Industries I

Code: FKT4KKI

Status: Elective

Semester: I

ECTS: 6

Faculty

Faculty of Culture and Tourism

Study program

Culture and Tourism

Level of study

Master

COURSE DESCRIPTION

Cultural and creative industries are among the fastest growing sectors and are the main drivers of progress in the economies of developed countries, representing a significant source of income and employment. In addition to the economic benefits, the cultural and creative industries contribute to human, inclusive and sustainable development.

The aim of the course is to analyse more deeply cultural and creative industries as industries that produce tangible and intangible artistic and creative products, and that have the potential to create wealth and generate income through the exploitation of cultural goods and the production of knowledge-based goods and services. The focus is put on theory of cultural and creative industries, main principles of classic cultural industries (peculiarities of cultural goods, models of their commercialization and risks of their production), evolution of cultural industries in digital age and transformations of cultural industries after digital revolution, creative industries and cultural industries, different theories and approaches to policies in cultural and creative industries, concept of intellectual property.

LEARNING OUTCOMES

Upon the completion of this course, student will be able to:

- discuss and critically analyse the cultural and creative industries;
- recognize, critically analyse and explain the nature of cultural production and the industrialization of cultural content within cultural and creative industries.
- apply different approaches and concepts of cultural and creative industries
- clearly identify and use the entrepreneurial potential offered by creative industries;
- identify and apply the concept of creative economy;
- use cultural and creative industries as the main drivers of progress of their business

GRADING SYSTEM

Activity	points	Grades	
Midterm exam I		90-100	A
Midterm exam II		80-89	B
Case study		70-79	C
Seminar papers	20	60-69	D
Projects	20	50-59	E
Homework		Less than 50	F
Other (class activities and projects)	20		
Final Exam	40		
Total	100		

LITERATURE

- Hesmondhalgh, D.J., *Cultural and Creative Industries*, In: The SAGE handbook of cultural analysis., Sage Publications Ltd, , pp. 553-569, 2008.
- Švob-Đokić , N., *Kultura / Multikultura*, Naklada Jesenski i Turk, Zagreb, 2010.
- Švob-Đokić, N., Primorac, J., Jurlin ,K., *Kultura zaborava : industrijalizacija kulturnih djelatnost*, Naklada Jesenski i Turk, Zagreb, 2008.
- Fesel, B., Söndermann, M., *Culture and Crative Industries in Germany*, German Commission for UNESCO, Colmantstr. 15, 53115 Bonn, ISBN: 3-927907-94-4, 2007.
- Primorac, J., *The Position of Cultural Workers in Creative Industries: The South-Eastern European Perspective*, Institute for International Relations, Zagreb, isbn-13/ean 978- 90-6282-048-1,2006.
- Švob-Đokić, N. , *The Emerging Creative Industries in South-Eastern Europe*, Institut za međunarodne odnose, Zagreb, ISBN953-6096-37-4, 2005.

Course Description

Sociocultural Anthropology

Code: FKT4SA

Status: Elective

Semester: I

ECTS: 6

Faculty
Faculty of Culture and Tourism
Study program
Culture and Tourism
Level of study
Master

COURSE DESCRIPTION

The course is focused on the various aspects of human life, looking at man as a social being and "being of culture / culture", and understanding of many social and cultural practices with which the human interacts. (such as religious phenomena). Although the emphasis is put on the anthropological perspective and anthropological framework, the course has interdisciplinary character in the sense that it also includes topics from related disciplines, such as sociology, cultural studies, semiotics, cultural history, archeology and biophysical anthropology, social philosophy and ethics, psychology.

LEARNING OUTCOMES

Upon the completion of this course, student will be able to:

- analyse and critically discuss the complex concepts and phenomena within sociocultural anthropology;
- discuss the its theoretical and methodological framework of sociocultural anthropology; ;
- elaborate the contemporary trends and topics in socio-cultural anthropology;
- improve critical and polemical thinking;

GRADING SYSTEM

Activity	points	Grades	
Midterm exam I		90-100	A
Midterm exam II		80-89	B
Case study		70-79	C
Seminar papers	30	60-69	D
Projects		50-59	E
Homework		Less than 50	F
Other (class activities and projects)	30		
Final Exam	40		
Total	100		

LITERATURE

- Bošković, A., *Kratak uvod u antropologiju*, Službeni glasnik, Beograd, 2011.
- Bošković, A., *Antropološke perspective*, Institut društvenih nauka, Beograd, 2014.
- Bošković, A., *Socio-kulturna antropologija danas*, Sociologija XLIV, , 2002.
- Haviland, W., *Kulturna antropologija*. Naklada Slap, Zagreb, 2004.
- Maligeti ,R., Matera, V., Fabijeti,U., *Uvod u antropologiju: od lokalnog do globalnog*. Clio, Beograd, 2002.
- Delijež, R., *Istorija antropologije: škole, pisci, teorije*, CC vek, Beograd, 2012.

Course Description

Chinese History and Religion

Code: FKT4KIR

Status: Elective

Semester: I

ECTS: 6

Faculty
Faculty of Culture and Tourism
Study program
Culture and Tourism
Level of study
Master

COURSE DESCRIPTION

This course provides an introduction to the study of the history, major teachings, and practices of the major Chinese religions and spiritual practices and is designed to give conceptual tools to appreciate diverse religious practice in East. It covers the development of Buddhism, Daoism, Confucianism and wide range of popular and local religions. From historical perspective we will also explore the development of key theological, religious and philosophical doctrines as well as associated practices. An effort will be made to spend time on each tradition according to its importance to Asia as a whole.

Students will explore the role of religions in politics and social relations in China and analyze the origins, central teachings, divisions and branches, rituals and practices, influences on Western culture and responses to challenges of modern world.

LEARNING OUTCOMES

Upon completion of this course, students will be able to:

- Identify the main periods in Chinese history and analyse the main historic characters and events
- critically interpret and discuss the Chinese history
- identify and analyze the main religions in China
- compare Chinese religion and culture with other cultures and religions
- explore the development of key theological, religious and philosophical doctrines as well as associated practices.
- evaluate and discuss the evolution and transformation of key concepts in China in a historical perspective
- discuss the influence of China on Western culture and its responses to challenges of modern world

GRADING SYSTEM

Activity	points	Grades	
Midterm exam I		90-100	A
Midterm exam II		80-89	B
Case study		70-79	C
Seminar papers	20	60-69	D
Projects	20	50-59	E
Homework	10	Less than 50	F
Other (class activities and projects)	10		
Final Exam	40		
Total	100		

LITERATURE

- *The Culture of China*, Britannica Publishing House, 2010
- Dillon, M., *Contemporary China – An Introduction*, Routledge, London, 2009.
- Kho, Tung Yi., *The Good Life in Contemporary China*. In special issue: Cross cultural studies in Well Being, London, University of London, 2019.
- Starr, B. J., *Understanding China: A Guide to China's Economy, History and Political Culture*. Hill and Wang, 2010.
- Zhang W., *The Logic of the Market, An Insider's view of Chinese Economic reform*. Washington: Cato Institute, 2015.

CULTURE AND TOURISM

II semester

Course	ECTS	Status	No of classes (per week)
Travel Literature	8	Obligatory	2+1
Ethnography of Mediterranean	8	Obligatory	2+1
Cultural Heritage in the Function of Tourism Development	8	Obligatory	2+1
History and Geography of Montenegro	6	Elective	2+0
Museums and Tangible Cultural Heritage	6	Elective	2+0
Cultural and Creative Industries II	6	Elective	2+0
Chinese Art and Literature	6	Elective	2+0
Total number of ECTS	30		

Course Description

Travel Literature

Code: FKT1PK

Status: Obligatory

Semester: II

ECTS: 8

Faculty

Faculty of Culture and Tourism

Study program

Culture and Tourism

Level of study

Master

COURSE DESCRIPTION

This course will discuss a selection of fictional and non-fictional texts which can all be subsumed under the broad category of 'travel literature'. Focusing on narrative technique, structure, thematics, and generic variants and characteristics, the course will consider a number of travel narratives from different periods of history. Paying attention to elements of history and context, the course is text-oriented. Since the issue of narrative looms large in travel writing, and since travel is a key concept in postcolonial studies, references will be made to narrative theory as well as postcolonial theory. During the realisation of the course, the most important world's, European and local travel literature will be discussed and analysed.

LEARNING OUTCOMES

Upon completion of this course, students will be able to:

- analyse texts and questions from multiple perspectives, with particular concern about how cultural assumptions define travel literature
- develop awareness of how our ideas and experiences communicate and separate from others;
- build compelling arguments about the social and cultural dimensions of travel texts and contexts;
- incorporate critical reading and writing skills that include analysis, thesis writing, rhetorical organization of travel texts, and self-answers, providing adequate evidence and effective use of language;
- deal with cultural analysis of writers and their texts;
- analyse and discuss travel narratives in the light of, and aided by, relevant theory.

GRADING SYSTEM

Activity	points	Grades	
Midterm exam I	15	90-100	A
Midterm exam II	15	80-89	B
Case study		70-79	C
Seminar papers	10	60-69	D
Projects	10	50-59	E
Homework	10	Less than 50	F
Other (please specify)			
Final Exam	40		
Total	100		

LITERATURE

- Hulme, Peter, Youngs, Tim, eds., *The Cambridge Companion to Travel Writing*, Cambridge University Press, Cambridge, UK, 2002.

Course Description

Ethnography of the Mediterranean

Code: FKT4EM

Status: Obligatory

Semester: II

ECTS: 8

Faculty			
Faculty of Culture and Tourism			
Study program			
Culture and Tourism			
Level of study			
Master			
COURSE DESCRIPTION			
<p>The main goal of the course is to introduce students the basic concepts, phenomena and approaches in the ethnography of the Mediterranean. The accent will also be put on analysis of cultural strata and development of critical attitude ton different heritages and intellectual traditions of the Mediterranean through interdisciplinary and multidisciplinary approach. The students will be presented representative examples from national and international practice and their reflections on the environment. Through reading, analyse, and critical discussion of cultural reviews from literary works, travelogues, visual contents, scientific works etc., students will gain insight not only into the process of construction of the Mediterranean, but also into the emergence or creation of collective and individual identities, cultural practices and phenomena. The goal of the course is to look at the Mediterranean from the point of view of ethnography as well as a cultural phenomenon.</p>			
LEARNING OUTCOMES			
<p>Upon the completion of this course, student will be able to:</p> <ul style="list-style-type: none"> ○ define the most important concepts, phenomena and approaches in the ethnography of the Mediterranean ○ analyse the advantages of applying ethnographic research methodology ○ analyse and critically discuss cultural reviews from literary works, travelogues, visual contents, scientific works etc. ○ analyse and apply the traditional ethnographic patterns of Mediterranean ○ critically discuss the Mediterranean from the point of view of ethnography and identify it as a cultural phenomenon. 			
GRADING SYSTEM			
Activity	points	Grades	
Midterm exam I		90-100	A
Midterm exam II		80-89	B
Case study		70-79	C
Seminar papers	30	60-69	D
Projects	20	50-59	E
Homework	10	Less than 50	F
Other (please specify)			
Final Exam	40		
Total	100		

LITERATURE

- Abulafia, David, *Mediterranean in History*, London, Thames and Hudson, Getty Trust Publications, United States ISBN 10: 1606060570 ISBN 13: 9781606060575, 2011.
- Davis, John, *People of Mediterranean- An Essay in Comparative Social Anthropology*, Henley Routledge and Kegan Paul, London, 1977.
- Giordano, Christian, *The Anthropology of Mediterranean Societies*, DOI: 10.1002/9781118257203.ch2, 2012, entry on the site: researchgate.net.
- U. Kockel, M. Nic Craith, J. Frykman (ur.) *A companion to the Anthropology of Europe*, Wiley Blackwell, ISBN: 978-1-405-19073-2, 2012.
- Matvejevic, Predrag, *Mediterranski brevijar*, CID, Podgorica, 2003.
- P. Aplonovič, Rovinski, *Putopisi*, CID, Podgorica, 1994.
- Radojičić, Dragana, *Između kultura istoka i zapada: severozapadna Boka Kotorska*, Beograd, 2006.
- Radojičić, Dragana, *Nošnja i barokna odjeća u XVIII Vijeku*, Niksić, UNIREX- Podgorica, 1995.
- Baskar, Bojan, *Dvourni Mediteran, Studije o regionalnom prekrivanju*, Koper- Zgodovinsko društvo za južno Primorsko in ZRSRS, 2002.
- Horede, Peregrine, Nicholas, Purcell, *The Corrupting Sea-a study of Mediterranean History*, Oxford Blackwell Publishing, ISBN: 978-0-631-21890-6, 2000.
- Radojičić, Dragana, *Dijalozi za trpezom, antropološka monografija o kulturi ishrane*, Službeni glasnik, Beograd, 2016.

Course Description

Cultural Heritage in the Function of Tourism Development

Code: FKT4KBFRT Status: Obligatory Semester: II ECTS: 8

Faculty			
Faculty of Culture and Tourism			
Study program			
Culture and Tourism			
Level of study			
Master			
COURSE DESCRIPTION			
<p>In this course, students will learn to recognize, argue, define and critically interpret the most important issues of cultural heritage and its function in tourism development. The accent will be put on the identification of cultural heritage, usage of adequate measures and techniques for its adequate preservation and protection, as well as implementation of strategies and techniques for its valorisation and promotion on international tourist market. Special segment of the course will be devoted to application of principles of sustainable development in preservation, protection, valorisation and promotion of cultural heritage.</p>			
LEARNING OUTCOMES			
<p>Upon the completion of this course, student will be able to:</p> <ul style="list-style-type: none"> ○ Identify the potential of cultural heritage for tourist development ○ recognise and apply adequate measures and techniques for adequate preservation and protection of cultural heritage ○ identify and implement strategies and techniques for valorization of cultural heritage ○ apply principles of sustainable development in preservation, protection, valorization and promotion of cultural heritage 			
GRADING SYSTEM			
Activity	points	Grades	
Midterm exam I		90-100	A
Midterm exam II		80-89	B
Case study		70-79	C
Seminar papers	20	60-69	D
Projects	20	50-59	E
Homework		Less than 50	F
Other (class activities and projects)	20		
Final Exam	40		
Total	100		
LITERATURE			
<ul style="list-style-type: none"> ○ Timothy, J.D., Nyaupane, G.P., <i>Cultural Heritage and Tourism in the Developing World , A Regional Perspective</i>, Routledge, 2009. 			

Course Description

History and Geography of Montenegro

Code: **FKT4IGCG** Status: Elective Semester: II ECTS: 6

Faculty			
Faculty of Culture and Tourism			
Study program			
Culture and Tourism			
Level of study			
Master			
COURSE DESCRIPTION			
<p>The aim of this course is to acquire students advanced level of knowledge about the history and geography of Montenegro. The history of Montenegro, in the context of various cultural, social, administrative and political currents that influenced it, is a part of this course. The course enables students to understand the present of Montenegro within its spatial, historical and cultural dimensions as well as to understand the way in which this present is determined by the interaction of spatial, historical and cultural factors connected with Montenegrin past.</p>			
LEARNING OUTCOMES			
<p>Upon the completion of this course, student will be able to:</p> <ul style="list-style-type: none"> ○ interpret and discuss the events Montenegrin history and geography ○ Identify and discuss the main geographic areas and historical epochs of Montenegro; ○ identify and discuss the Montenegrin history in the context of various cultural, social, administrative and political currents that influenced it ○ discuss and analyse events in modern Montenegrin history 			
GRADING SYSTEM			
Activity	points	Grades	
Midterm exam I	20	90-100	A
Midterm exam II	20	80-89	B
Case study		70-79	C
Seminar papers		60-69	D
Projects	20	50-59	E
Homework		Less than 50	F
Other (Interactivity in the classroom)			
Final Exam	40		
Total	100		
LITERATURE			
<ul style="list-style-type: none"> ○ Andrijašević, Ž., Rastoder, Š., <i>Istorija Crne Gore</i>, Centar za iseljenike Crne Gore, Podgorica, 2006; ○ Radojičić, B., <i>Geografije Crne Gore: društvena osnova i regije</i>, DANU, Podgorica, 2002. ○ Borozan, Đ., Nikolić, G., <i>Istorijski atlas</i>, Zavod za udžbenike i nastavna sredstva, CID, Podgorica, 2009. ○ Borozan, B., <i>Crnogorske dinastije – Vojislavljevići, Balšići, Crnojevići</i>, knjiga I, Ministarstvo kulture, Cetinje, 2015. 			

Course Description

Museums and Tangible Cultural Heritage

Code: FKT4MMKB	Status: Elective	Semester: I	ECTS: 6
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Faculty																																								
Faculty of Culture and Tourism																																								
Study program																																								
Culture and Tourism																																								
Level of study																																								
Master																																								
COURSE DESCRIPTION																																								
<p>This course provides students a broad and fundamental understanding of the tangible cultural heritage. Special attention will be given to museums. The accent will be put on conservation and management. Cultural heritage conservation and issues in contemporary society will also be explored, and field trip will also be organized to enhance the understanding of cultural heritage and its local communities. Examples from tangible cultural heritage will be examined to develop students' critical thinking skills in heritage interpretation, power and identity. The course aims to develop students with a strong sense of appreciation of the tangible cultural heritage, as well as awareness of cultural heritage conservation for the sustainability of a place.</p>																																								
LEARNING OUTCOMES																																								
<p>Upon the completion of this course, student will be able to:</p> <ul style="list-style-type: none"> ○ categorize tangible cultural heritage resources ○ demonstrate a high level of competence in classification of cultural heritage ○ analyse the tangible cultural heritage conservation strategies and policies ○ evaluate critically the effectiveness of the cultural heritage conservation policies ○ critique of the importance of culture heritage management 																																								
GRADING SYSTEM																																								
<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 30%;">Activity</th> <th style="width: 20%;">points</th> <th colspan="2" style="width: 50%;">Grades</th> </tr> </thead> <tbody> <tr> <td>Midterm exam I</td> <td></td> <td style="text-align: center;">90-100</td> <td style="text-align: center;">A</td> </tr> <tr> <td>Midterm exam II</td> <td></td> <td style="text-align: center;">80-89</td> <td style="text-align: center;">B</td> </tr> <tr> <td>Case study</td> <td></td> <td style="text-align: center;">70-79</td> <td style="text-align: center;">C</td> </tr> <tr> <td>Seminar papers</td> <td></td> <td style="text-align: center;">60-69</td> <td style="text-align: center;">D</td> </tr> <tr> <td>Projects</td> <td style="text-align: center;">40</td> <td style="text-align: center;">50-59</td> <td style="text-align: center;">E</td> </tr> <tr> <td>Homework</td> <td style="text-align: center;">10</td> <td style="text-align: center;">Less than 50</td> <td style="text-align: center;">F</td> </tr> <tr> <td>Other (class activities)</td> <td style="text-align: center;">10</td> <td></td> <td></td> </tr> <tr> <td>Final Exam</td> <td style="text-align: center;">40</td> <td></td> <td></td> </tr> <tr> <td style="text-align: center;">Total</td> <td style="text-align: center;">100</td> <td></td> <td></td> </tr> </tbody> </table>	Activity	points	Grades		Midterm exam I		90-100	A	Midterm exam II		80-89	B	Case study		70-79	C	Seminar papers		60-69	D	Projects	40	50-59	E	Homework	10	Less than 50	F	Other (class activities)	10			Final Exam	40			Total	100		
Activity	points	Grades																																						
Midterm exam I		90-100	A																																					
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Other (class activities)	10																																							
Final Exam	40																																							
Total	100																																							

LITERATURE

- Bilić, Ana , *Zapostavljena književna baština: studije i članci*, Hrvatska akademija znanosti i umjetnosti, Centar za znanstveni rad, Vinkovci, 2009.
- Caldicott Edric-Fuchs Anne *Cultural Memory: Essays on European Literature and History*, European Academic Publishers, Bern, 2003.
- Ivan Karp and Corinne Kratz *Museum Frictions: Public Cultures/Global Transformations*, Duke University Press, 2006.
- Marita Sturken and Lisa Cartwright, eds, *Practices of Looking: An Introduction to Visual Culture*. Oxford University Press, 2009.
- Freund ,Thatcher, *Objects of Desire: The Life of Antiques and Those Who Pursue The*, Panthenon, U.S.A., 1994.

Course Description

Cultural and Creative Industries II

Code: FKT4KKI

Status: Elective

Semester: II

ECTS: 6

Faculty
Faculty of Culture and Tourism
Study program
Culture and Tourism
Level of study
Master

COURSE DESCRIPTION

Cultural and creative industries are among the fastest growing sectors and are the main drivers of progress in the economies of developed countries, representing a significant source of income and employment. In addition to the economic benefits, the cultural and creative industries contribute to human, inclusive and sustainable development.

The aim of the course is to analyse more deeply cultural and creative industries as industries that produce tangible and intangible artistic and creative products, and that have the potential to create wealth and generate income through the exploitation of cultural goods and the production of knowledge-based goods and services. The focus is put on theory of cultural and creative industries, main principles of classic cultural industries (peculiarities of cultural goods, models of their commercialization and risks of their production), evolution of cultural industries in digital age and transformations of cultural industries after digital revolution, creative industries and cultural industries, different theories and approaches to policies in cultural and creative industries, concept of intellectual property

LEARNING OUTCOMES

Upon the completion of this course, student will be able to:

- discuss and critically analyse the cultural and creative industries;
- recognize, critically analyse and explain the nature of cultural production and the industrialization of cultural content within cultural and creative industries.
- apply different approaches and concepts of cultural and creative industries
- clearly identify and use the entrepreneurial potential offered by creative industries;
- identify and apply the concept of creative economy;
- use cultural and creative industries as the main drivers of progress of their business

GRADING SYSTEM

Activity	points	Grades	
Midterm exam I	20	90-100	A
Midterm exam II	20	80-89	B
Case study	10	70-79	C
Seminar papers		60-69	D
Projects	10	50-59	E
Homework		Less than 50	F
Other (please specify)			
Final Exam	40		
Total	100		

LITERATURE

- Švob-Đokić, N., Primorac, J., Jurlin, K., *Kultura zaborava : industrijalizacija kulturnih djelatnost*, Naklada Jesenski i Turk, 2008.
- Švob-Đokić, N., *Kultura / Multikultura*, Naklada Jesenski i Turk, 2010.
- Hesmondhalgh, D.J., *Cultural and Creative Industries*. In: The SAGE handbook of cultural analysis. Sage Publications Ltd, 2008.
- Fesel, B., Söndermann, M., *Culture and Crative Industries in Germany*, German Commission for UNESCO, Colmantstr. 15, 53115Bonn, ISBN: 3-927907-94-4, 2007.
- Primorac, J. *The Position of Cultural Workers in Creative Industries: The South-Eastern European Perspective*, Institute for International Relations, Zagreb, isbn-13/ean 978- 90-6282-048-1, 2006.
- Švob-Đokić, N., *The Emerging Creative Industries in South-Eastern Europe*, Institut za međunarodne odnose, Zagreb, ISBN953-6096-37-4, 2005.

Course Description

Chinese Art and Literature

Code: FKT4KUK Status: Elective Semester: II ECTS: 6

Faculty			
Faculty of Culture and Tourism			
Study program			
Culture and Tourism			
Level of study			
Master			
COURSE DESCRIPTION			
<p>This course introduces Chinese literature and arts of pre-modern and modern China. It develops students' understanding and knowledge of Chinese literary and artistic works during this period as well as strengthens their analytical and critical skills. By reading literary texts and articles on Chinese arts, students will explore various dimensions in the humanities such as history, ideologies, tradition, religion, and beliefs. They will understand the relevance of the humanities for the thoughtful consideration of complex contemporary problems. Students will explore various aspects of Chinese culture that are related to other disciplines such as history, natural sciences, social sciences and arts.</p>			
LEARNING OUTCOMES			
<p>Upon completion of this course, students will be able to:</p> <ul style="list-style-type: none"> ○ Demonstrate knowledge and understanding of Chinese literature and arts of pre-modern and modern China through class discussion and course assignments; ○ Develop analytical, critical, and rhetorical skills; ○ Conduct research topics of interest related to Chinese literature and arts, formulate and defend arguments orally and in writing, and effectively communicate findings. 			
GRADING SYSTEM			
Activity	points	Grades	
Midterm exam I	15	90-100	A
Midterm exam II	15	80-89	B
Case study	5	70-79	C
Seminar papers	5	60-69	D
Projects	20	50-59	E
Homework		Less than 50	F
Other (please specify)	-		
Final Exam	50		
Total	100		

LITERATURE

- Berghuis, Thomas, *Performance Art in China*, Beijing: Timezone 8, 2007.
- Clark, John ed., *Chinese Art at the End of the Millennium*: Chinese-art.com 1998-1999, Hong Kong: New Art Media Limited, 2000.
- Erickson, Britta ed., *On the Edge: Contemporary Chinese Artists Encounter the West*, Ca: Stanford: Iris & B. Gerald Cantor Centre for Visual Arts, 2004.
- Finnane, Antonia, *Changing Clothes in China: Fashion, History, Nation*, NJ: Columbia University Press, 2007.
- He, Wanli, *Installation Art History of Cotemporary Chinese Arts*, Shanghai: Shanghai shuhua chubanshe, 2008.
- Joseph S.M. Lau and Howard Goldblatt, eds. *The Columbia Anthology of Modern Chinese Literature*. New York: Columbia University Press, 1995.
- Lu, Peng, *A History of Art in Twentieth-Century China*, Beijing: Peking University Press, 2009.
- Smith, Karen, *Nine Lives: The Birth of Avant-Garde Art in New China*, Beijing: Timezone 8, 2008.
- Sullivan, Michael, *Art and Artists of Twentieth-Century China*, Berkeley: University of California Press, 1996.

Web-Based Resources:

- <http://www.groveart.com> is the online version of the Dictionary of Art.
- <http://kaladarshan.arts.ohio-state.edu/exhib/gug/intr/china.html> is basically an on-line version of Julia Andrews, *A Century in Crisis: Modernity and Tradition in 20th-century Chinese Art* (New York, 1998), and has a very good range of illustrations.
- http://www.arts.usyd.edu.au/departs/arthistory/department/general/MCAA_Bibliography.pdf is a huge bibliography of modern Asian art, maintained by John Clark at the University of Sydney
- <http://www.stanford.edu/dept/art/china> is a Bibliography of Contemporary Chinese art; maintained by Britta Erikson of Stanford University
- 798 Art Zone, <http://www.798art.org/index.html> is a useful site for sources of contemporary Chinese artists active commercially.

CULTURE AND TOURISM

III semester

Course	ECTS	Status	No of classes (per week)
Project Management	8	Obligatory	2+1
Cultural Tourism	8	Obligatory	2+1
Information and Communication Technologies in Culture	8	Obligatory	2+1
Planning and Organization of Cultural Events	6	Elective	2+0
Creative industries III	6	Elective	2+0
Anthropology of Travel and Tourism	6	Elective	2+0
Total number of ECTS	30		

Course Description

Project Management

Code: FKT5UP

Status: Obligatory

Semester: III

ECTS: 8

Faculty

Faculty of Culture and Tourism

Study program

Culture and Tourism

Level of study

Master

COURSE DESCRIPTION

Within the course, the student will be introduced the phases in the project cycle (programming, identification, formulation, implementation, evaluation and revision). Special emphasis will be put on the phases of formulation and implementation, i.e. writing project proposals and project management. The central part will be dedicated to training students to apply the logical matrix (LFA) approach and the standard model in writing project proposals, as well to project management, monitoring and evaluation. During the realisation of the course, students will have the possibility to realise different practical projects in culture and tourism. Special attention will be paid on sustainability of project results.

LEARNING OUTCOMES

Upon the completion of this course, student will be able to:

- apply all the phases in the project cycle (programming, identification, formulation, implementation, evaluation and revision)
- apply the logical matrix (LFA) approach and the standard model in writing project proposals
- apply for different project funds
- do a project management within different project calls
- monitor the realisation of project activities and its results
- evaluate project proposals
- provide sustainability of project results

GRADING SYSTEM

Activity	points	Grades	
Midterm exam I	20	90-100	A
Midterm exam II	20	80-89	B
Case study		70-79	C
Seminar papers		60-69	D
Projects	20	50-59	E
Homework		Less than 50	F
Other (please specify)			
Final Exam	40		
Total	100		

LITERATURE

- Cvetičanin, P., *Kako se piše predlog projekta*, u: *(Skoro) Sve što bi trebalo da znate o NVO*, Odbor za građansku inicijativu, Niš, 2004.
- Cvetičanin, P., *Monitoring i evalucija*, u: *(Skoro) Sve što bi trebalo da znate o NVO*, Odbor za građansku inicijativu, Niš, 2004.
- Gardiner, D. P., *Project management. A strategic planning Approach*, Palgrave, Macmillan, 2005.
- Kostolanji, I., *Pisanje predloga projekata*, Centar za razvoj neprofitnog sektora, Beograd, 1997.
- LFA – *priručnik za planiranje usmjereno na ciljeve* – pristup putem logičkog okvira, Expeditio, Kotor, 2007.
- Nouks, S., i dr. *Upravljanje projektima*, Clio, Beograd, 2005.
- *Priručnik za izradu logičke matrice: ključni alat za upravljanje projektnim ciklusom* – Vlada Republike Srbije, Kancelarije za evropske integracije, Beograd, 2011.

Course Description

Cultural Tourism

Code: FKT5KT

Status: Obligatory

Semester: III

ECTS: 8

Faculty

Faculty of Culture and Tourism

Study program

Culture and Tourism

Level of study

Master

COURSE DESCRIPTION

This course exposes students to culture and heritage tourism as a product. It introduces students to the field of marketing of cultural and heritage tourism. Students examine the ways in which such a product may be sustained and developed to grow the local and national economy. It is designed to introduce students to the history and culture of places and people, through the eyes of lifestyles, artifacts and physical buildings. This is a fairly new area of tourism, but surely has the capacity to drive the economy. The course will build the consciousness of the students into understanding how to interface with tourists from various environments and a deep respect for places of interest.

LEARNING OUTCOMES

Upon the completion of this course, student will be able to:

- Discuss and elaborate the importance of cultural and heritage tourism.
- Evaluate the culture and heritage on national, regional and international level
- Recognize the potential of cultural tourism for economic progress
- Develop a Marketing plan for the cultural products.
- Develop a Conservation plan for the cultural products

GRADING SYSTEM

Activity	points	Grades	
Midterm exam I	20	90-100	A
Midterm exam II	20	80-89	B
Case study		70-79	C
Seminar papers	10	60-69	D
Projects	10	50-59	E
Homework		Less than 50	F
Other (please specify)			
Final Exam	40		
Total	100		

LITERATURE

- McKercher, B., Du Cros, H., *Cultural Tourism: The Partnership Between Tourism and Cultural Heritage*, Management 1st Edition Routledge, 2002.
- Dallen.,J.T., *Cultural Heritage and Tourism: An Introduction (4) (ASPECTS OF TOURISM*, Channel View Publications, 2011.

Course Description

Information and Communication Technologies in Culture and Tourism

Code: FKT5IKTK Status: Obligatory Semester: III ECTS: 8

Faculty			
Faculty of Culture and Tourism			
Study program			
Culture and Tourism			
Level of study			
Master			
COURSE DESCRIPTION			
<p>The course deals with implementation of modern ICT technologies in culture and tourism. The special accent will be put on the information and communication technologies (ICT), social media and social network sites (SNS), Big Data, GeoMedia /LocativeMedia etc., and phenomena like Filter Bubbles and Echo Chambers that have a massive impact on the culture and tourism industry. Focus will be put on implementation of ICT solutions that may improve the quality of cultural and tourist offer and provide a sustainable development of tourist destinations.</p>			
LEARNING OUTCOMES			
<p>Upon the completion of this course, student will be able to:</p> <ul style="list-style-type: none"> ○ Identify different ICT technologies and importance of their implementation in culture and tourism ○ apply the modern ICT in culture and tourism ○ explain, elaborate and critically analyse the role of modern ICT technologies in culture and tourism industry ○ implement relevant ICT technologies in cultural and tourism activities 			
GRADING SYSTEM			
Activity	points	Grades	
Midterm exam I		90-100	A
Midterm exam II		80-89	B
Case study		70-79	C
Essay	40	60-69	D
Projects		50-59	E
Homework		Less than 50	F
Discussions during lessons- Class activities	20		
Final Exam	40		
Total	100		

LITERATURE

- Buhalis, D., *Strategic use of information technologies in the tourism industry*, Tourism Management, Vol. 19 No. 5, 1999.
- Buhalis, D., *Tourism and Information Technologies: Past, Present and Future*, Tourism Recreation Research, Vol. 25 No. 1, 2000.
- Buhalis, D., *eTourism: Information technology for strategic tourism management*, Essex, Pearson Education Ltd., 2003.
- Herdin, T., Hofkirchner, W. and Maier-Rabler, U., *Culture and Technology: A Mutual-Shaping-Approach*, in Ess, C. and Hongladarom, S. (Eds.), *Information Technology Ethics: Cultural Perspectives*, Hershey-London, Idea Group Reference, 2006.

Course Description

Planning and Organization of Cultural Events

Code: FKT5PLKM	Status: Elective	Semester: III	ECTS: 6
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Faculty																																								
Faculty of Culture and Tourism																																								
Study program																																								
Culture and Tourism																																								
Level of study																																								
Master																																								
COURSE DESCRIPTION																																								
<p>This course will present students the theories and practice of event management, which will be underpinned by marketing, project management, leadership and tourism modules. As part of the course, students will also study the various sectors of the event industry, develop knowledge of the significance of different types of events and festivals, and be given the opportunity to investigate particular events that interest them. The modules that will be analyzed and discussed are: Critical Issues in Culture, Tourism and Events Management; Meeting Customer Needs; Events and Festivals: Planning and Management; Staging and Evaluation of Events.</p>																																								
LEARNING OUTCOMES																																								
<p>Upon the completion of this course, student will be able to:</p> <ul style="list-style-type: none"> ○ apply key business skills and analysis to cultural and tourist events ○ analyze and critically evaluate cultural and tourism policy and the social and economic impacts of cultural and tourism events at national, regional and local level. ○ conceptualize, plan and develop appropriate business models for cultural and tourism events, ○ plan, manage and evaluate cultural and tourism events ○ diagnose problems and identify solutions relating to different types of events. ○ think critically in light of social, cultural, philosophical and ethical business issues as they relate to cultural and tourism event management. 																																								
GRADING SYSTEM																																								
<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 30%;">Activity</th> <th style="width: 20%;">points</th> <th colspan="2" style="width: 50%;">Grades</th> </tr> </thead> <tbody> <tr> <td>Midterm exam I</td> <td style="text-align: center;">40</td> <td style="text-align: center;">90-100</td> <td style="text-align: center;">A</td> </tr> <tr> <td>Midterm exam II</td> <td style="text-align: center;">40</td> <td style="text-align: center;">80-89</td> <td style="text-align: center;">B</td> </tr> <tr> <td>Case study</td> <td></td> <td style="text-align: center;">70-79</td> <td style="text-align: center;">C</td> </tr> <tr> <td>Seminar papers</td> <td></td> <td style="text-align: center;">60-69</td> <td style="text-align: center;">D</td> </tr> <tr> <td>Projects</td> <td></td> <td style="text-align: center;">50-59</td> <td style="text-align: center;">E</td> </tr> <tr> <td>Homework</td> <td></td> <td style="text-align: center;">Less than 50</td> <td style="text-align: center;">F</td> </tr> <tr> <td>Other (please specify)</td> <td></td> <td></td> <td></td> </tr> <tr> <td>Final Exam</td> <td style="text-align: center;">20</td> <td></td> <td></td> </tr> <tr> <td style="text-align: center;">Total</td> <td style="text-align: center;">100</td> <td></td> <td></td> </tr> </tbody> </table>	Activity	points	Grades		Midterm exam I	40	90-100	A	Midterm exam II	40	80-89	B	Case study		70-79	C	Seminar papers		60-69	D	Projects		50-59	E	Homework		Less than 50	F	Other (please specify)				Final Exam	20			Total	100		
Activity	points	Grades																																						
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Final Exam	20																																							
Total	100																																							

LITERATURE

- Shone, A. i Parry, B., *Successful Event Management: A Practical Handbook*, 3rd Edition, Cengage Learning EMEA, United Kingdom, 2010.
- Getz, D. , *Event Tourism: Definition, Evolution, and Research*, *Tourism Management*, Vol. 29, 3, 2008.
- Getz, D. , *Event Management & Event Tourism*, 2nd Edition, Cognizant Communication, New York, 2005.
- eoman, I., Robertson, M., Ali-Knight, J., Drummond, S. i McMahon-Beattie, U., *Festival and events management, an international arts and culture perspective*, Butterworth-Heinemann, Elsevier, Oxford, 2007.

Course Description

Creative and Cultural Industries III

Code: FKT5KKI

Status: Elective

Semester: III

ECTS: 6

Faculty			
Faculty of Culture and Tourism			
Study program			
Culture and Tourism			
Level of study			
Master			
COURSE DESCRIPTION			
<p>Cultural and creative industries are among the fastest growing sectors and are the main drivers of progress in the economies of developed countries, representing a significant source of income and employment. In addition to the economic benefits, the cultural and creative industries contribute to human, inclusive and sustainable development.</p> <p>The aim of the course is to analyse more deeply cultural and creative industries as industries that produce tangible and intangible artistic and creative products, and that have the potential to create wealth and generate income through the exploitation of cultural goods and the production of knowledge-based goods and services. The focus is put on theory of cultural and creative industries, main principles of classic cultural industries (peculiarities of cultural goods, models of their commercialization and risks of their production), evolution of cultural industries in digital age and transformations of cultural industries after digital revolution, creative industries and cultural industries, different theories and approaches to policies in cultural and creative industries, concept of intellectual property.</p>			
LEARNING OUTCOMES			
<p>Upon the completion of this course, student will be able to:</p> <ul style="list-style-type: none"> ○ discuss and critically analyse the cultural and creative industries; ○ recognize, critically analyse and explain the nature of cultural production and the industrialization of cultural content within cultural and creative industries. ○ apply different approaches and concepts of cultural and creative industries ○ clearly identify and use the entrepreneurial potential offered by creative industries; ○ identify and apply the concept of creative economy; ○ use cultural and creative industries as the main drivers of progress of their business 			
GRADING SYSTEM			
Activity	points	Grades	
Midterm exam I		90-100	A
Midterm exam II		80-89	B
Case study		70-79	C
Seminar papers	10	60-69	D
Projects	40	50-59	E
Homework		Less than 50	F
Other (class activities and projects)	10		
Final Exam	40		
Total	100		

LITERATURE

- Švob-Đokić, N., Primorac, J., Jurlin, K., *Kultura zaborava : industrijalizacija kulturnih djelatnost*, Naklada Jesenski i Turk, 2008.
- Švob-Đokić, N., *Kultura / Multikultura*, Naklada Jesenski i Turk, 2010.
- Hesmondhalgh, D.J., *Cultural and Creative Industries*. In: The SAGE handbook of cultural analysis. Sage Publications Ltd, 2008.
- Fesel, B., Söndermann, M., *Culture and Crative Industries in Germany*, German Commission for UNESCO, Colmantstr. 15, 53115Bonn, ISBN: 3-927907-94-4, 2007.
- Primorac, J. *The Position of Cultural Workers in Creative Industries: The South-Eastern European Perspective*, Institute for International Relations, Zagreb, isbn-13/ean 978- 90-6282-048-1, 2006.
- Švob-Đokić, N., *The Emerging Creative Industries in South-Eastern Europe*, Institut za međunarodne odnose, Zagreb, ISBN953-6096-37-4, 2005.

Course Description

Chinese Society and Culture

Code: FKT5KDK Status: Elective Semester: III ECTS: 6

Faculty			
Faculty of Culture and Tourism			
Study program			
Culture and Tourism			
Level of study			
Master			
COURSE DESCRIPTION			
<p>The course will provide students with the foundations of modern Chinese history, culture and society, covering the period from the mid-19th century to the end of the Cultural Revolution (1966-1976). Topics will include key events, ideologies and cultural aspects of modern Chinese history. Students will gain insight into the historical development of modern China. Students are expected to read assigned key materials, present and contribute to class discussions.</p>			
LEARNING OUTCOMES			
<p>Upon completion of this course, students will be able to:</p> <ul style="list-style-type: none"> ○ understand and explain developments in a number of key areas of Chinese modern history, society and culture. ○ understand the different empirical and theoretical contributions of the topics covered. ○ criticize and justify various empirical and theoretical contributions to Chinese history, society and culture. ○ analyze and evaluate key secondary literature related to modern Chinese history. ○ develop oral and written presentation skills. 			
GRADING SYSTEM			
Activity	points	Grades	
Midterm exam I		90-100	A
Midterm exam II		80-89	B
Case study		70-79	C
Seminar papers	10	60-69	D
Projects	40	50-59	E
Homework		Less than 50	F
Other (class activities and projects)	10		
Final Exam	40		
Total	100		

LITERATURE

- Cohen, Paul A. *History in Three Keys: The Boxers As Event, Experience, and Myth*, Columbia University Press, New York, 1998.
- Dirlik, Arif. *Marxism in the Chinese Revolution*. Lanham (Md.): Rowman & Littlefield, 2005.
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CULTURE AND TOURISM

IV semester

Course	ECTS	Status	No of classes (per week)
Master Thesis	30	Obligatory	
Total number of ECTS	30		